

ABOUT US

The Metro Center serves as the conduit between metropolitan decision-makers and the knowledge base of the Washington's research land-grant university to address critical issues facing our communities.

Metro Center staff provide management support for all projects including project scoping, assembling the project team, monitoring subcontracts and deliverables, and reporting.

By utilizing short-term, project based teams, the Metro Center is able to respond quickly to project requests from metropolitan elected officials, decision makers, and non-profit leaders.

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Metropolitan Center for
Applied Research & Extension

WASHINGTON STATE UNIVERSITY
EXTENSION

**BUSINESS
ECOSYSTEM
SERVICES**

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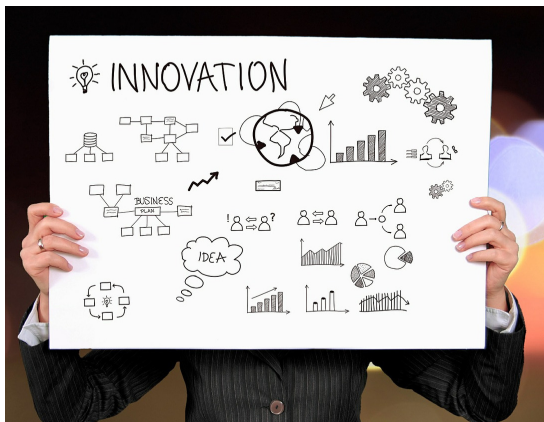
BUSINESS ECOSYSTEM SERVICES

Tools to Strengthen Your Community

BUSINESS ECOSYSTEM SERVICES

The Metro Center offers a suite of services to build an inclusive network of support for your community's entrepreneurs and small businesses. Business Ecosystem Services can be customized for a specific need or integrated as a holistic set to achieve the following for your community:

- Empower local business owners to become profitable - and stay profitable.
- Build the capacity of community service organizations to support entrepreneurs.
- Embed entrepreneurial strategies.
- Develop a local investment network (LIN).



CONTACT THE FACILITATOR

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FINANCIAL ROADMAP SERIES

A workshop series that provides real-world financial tools delivered in simple terms to help businesses thrive.

Workshops include: *Introduction to Profit Mastery - Financial Position - Cash Flow - Price/Cost/Volume - Managing Growth - Transition*

ENTREPRENEURIAL MINDSET SERIES

A workshop series from the Entrepreneurial Learning Initiative and Kauffman Foundation that examines the assumptions and beliefs of successful entrepreneurs. Participants are immersed in the fundamental aspects of an entrepreneurial mindset.

Workshops include: *The Power to Choose - Recognizing Opportunities - Ideas Into Action - Pursuit of Knowledge - Creating Wealth - Building Your Brand - Creating Community - The Power of Persistence*

IDEAS FOR ACTION EXCHANGE

Increase the capacity of a community service organization to help local entrepreneurs identify and address a strategic challenge through a formal idea exchange and action planning process.

Activities include: *Information Sessions with Stakeholders - Detailing structure, Roles and responsibilities - Supporting Recruitment of local Entrepreneurs - Facilitating Exchange Providing a Framework for Evaluation*



LOCAL INVESTMENT NETWORKS (LIN)

Build an investment network that connects local businesses needing capital with local community members who want to invest. LIN establishes a wealth building strategy that helps keep local dollars rooted and circulating within the community.

Activities include: *Information Sessions with Community Members - Investor Trainings - Business Pitch Trainings - Investment Network Launch*