

ABOUT US

The Metro Center serves as the conduit between metropolitan decision-makers and the knowledge base of the Washington's research land-grant university to address critical issues facing our communities.

Metro Center staff provide management support for all projects including project scoping, assembling the project team, monitoring subcontracts and deliverables, and reporting.

By utilizing short-term, project based teams, the Metro Center is able to respond quickly to project requests from metropolitan elected officials, decision makers, and non-profit leaders.

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Metropolitan Center for
Applied Research & Extension

WASHINGTON STATE UNIVERSITY
EXTENSION

**“WHY DON'T
THEY COME?”**

Strategies to Increase Latino
Participation in Extension
Programs

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“WHY DON’T THEY COME?”

Strategies to Increase Latino Participation in Extension Programs

OVERVIEW

This cultural competency training is structured to provide participants an understanding of the diversity of the Latino/a community, cultural traits and values, demographics, the origins of the Latino/a population in the US and the Pacific Northwest, and some best practices to reach out and communicate cross culturally.

It includes hands-on practical activities such as case studies, and simulated situations. The purpose of this workshop is to provide participants with the tools and information to be better prepared to reach out to Latinos and other minority populations.



ABOUT THE FACILITATOR

Dr. José García-Pabón, an Associate Professor at the Metro Center, brings over 25 years’ experience in international and domestic urban development. His areas of expertise include economic development and opportunities for socially disadvantaged urban populations, multicultural leadership with young adults and college students, and cross-cultural training and facilitation for/with leaders and managers in the educational and non-profit world.

He further expands the Metro Center’s ability to serve organizations, agencies, and institutions working with non-traditional communities through his research and extension agenda to understand the experience and needs of Latino, immigrant and minority entrepreneurs, farmers, and youth.

WORKSHOP GOALS

- Better understand the Latino community, its cultural values, and beliefs.
- Gain or reinforce best practices and effective methods in working with Latinos/as.
- Start or expand partnerships to serve Latino families and other underserved communities.
- Acquire strategies to overcome challenges and pitfalls.

CONTACT THE FACILITATOR

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